



Washington Terrace

HOTEL

July 1, 2004

To Whom It May Concern:

Mark had originally approached me at a major Washington DC area trade show. He wanted to work with me to update our company's photography. I had an initial meeting with Mark shortly thereafter and was really impressed with his photography!

I was excited that Mark not only wanted to help us with our photographs, but he wanted to help me craft a cohesive marketing message through his archival-quality photographs and his professional event books. We plan to use his images for our web site, brochures and plan to order many enlargements too. I liked Mark's idea about placing his photographs of our rooms into professional photography books so that we can make customer visits and talk about various room setups, place settings and color schemes.

After seeing Mark's stunning photographs of our meeting and event rooms, I was very happy with his work. He not only took the photographs required, but he provided additional ones beyond our expectations. In addition, he went above and beyond my expectations regarding his flexibility. He worked with our schedule to make sure that we got photographic coverage of those events that we wanted.

I would definitely recommend Mark to anyone who is interested in a photographer that is highly professional, fits extremely well into a corporate or business setting, takes incredible photographs, and works with his customers to ensure a mutually-beneficial relationship. We look forward to working with Mark in the future and in recommending him to our corporate and event clients as a preferred vendor.

Sincerely,

Adam Rineer
Director of Catering