



Sheraton®
Baltimore North
HOTEL

August 1, 2003

To Whom It May Concern:

I had the pleasure of meeting Mark for the first time at an American Society of Association Executive Event this spring called 'Springtime in the Park.' At our booth, Mark approached me with an idea to photograph our hotel.

I was very interested since we are currently undergoing a Multi-Million dollar renovation and needed some updated photographs of the new suites, bathrooms and boardrooms. I thought that it would be best to photograph these rooms right before our 'Around the World' Event that was given to demonstrate to the Baltimore business community the wonderful capabilities of our hotel.

I was impressed that Mark not only wanted to help us with our photographs, but he wanted to help me craft a cohesive marketing message through his archival-quality photographs and his professional event books. We plan to use his images for our web site and brochures too. I have wanted to arm my sales and marketing staff with a powerful resource that they can take to potential customers to demonstrate the value of our property. Mark's books will allow me to do this.

After seeing Mark's stunning photographs of our renovated rooms, I was very happy with his work. He not only took the photographs required, but he provided additional ones beyond our expectations. He even photographed our event that evening and donated some of his matted fine art photography for our highly successful raffle.

I would highly recommend Mark to anyone who is interested in a photographer that is highly professional, fits extremely well into a corporate or business setting, takes incredible photographs, and works with his customers to ensure a mutually-beneficial relationship. We look forward to working with Mark in the future.

Sincerely,

Geoffrey P. Mason
Director of Marketing

Sheraton Sweet Sleeper™ Bed
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